

ERICA CLINE

design

OBJECTIVE :

To find a position in a design organization where I can creatively apply my experience and design skills as well as continuing to develop as a designer.

EDUCATION :

Chapman University in Orange, CA (2002 - 2006)

BFA in Graphic Design, Minor in Business

SKILLS :

Excellent organizational and multitasking skills. Knowledge in and experience with Mac and PC Platforms, Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Quark Xpress, Dreamweaver, Flash and MS Office including Access.

WORK EXPERIENCE :

Commercial Design Solutions in Costa Mesa, CA

Graphic Design Coordinator (October 2007-June 2008)

I managed the delivery of marketing materials for the design firm's multiple concurrent projects for multi-family housing developments from concept, drafts, presentations, finalized product, print, delivery, and installation. Worked closely with the design firm's clients and their other companies to coordinate the multifaceted development projects. Presented proposed and finalized marketing concepts to the firm's clients across the United States. Handled marketing project budget and bid proposals.

Graphic Designer (October 2006-October 2007)

Created marketing materials for multi-family housing developments, including property and corporate logo design, large scale signage, and brochures in a fast paced environment. I developed close working relationships with both printers and sign manufacturers to coordinate finalized marketing materials.

The Marketing Partners in Irvine, CA (January 2006-May 2006)

As a graphic design intern I primarily worked on printed materials for packaged goods and food clients such as brochures, package design, in-store graphics promotional/sales materials and publication ads in a fast-paced agency environment while working on various client projects and sending files to press on-time.

AIGA OC Board Member (October 2005-May 2006)

As the student representative for Chapman University I participated in monthly meetings of the AIGA Orange County Board.

Big Minnow in Palo Alto, CA (Summer of 2005)

Worked as a graphic design intern under Dennis McKnew, the CEO and President of Big Minnow, a Palo Alto based strategic branding, full service advertising and design firm. I provided support for Big Minnow's food service accounts. This included developing promotional material (menus, gift certificates, flyers) for Abundant Air Cafe, Big Minnow's self owned chain of cafes.

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Northern California Suzuki Institute in Santa Rosa, CA (Summers of 1997-2005)

Working with the Institute Director, designed and created brochures, teacher and student schedules, parent and student information packets, and name tags including the student schedule for the institute. These innovated name tags have been used as a model by other Institute groups .

American Bach Soloists in San Francisco, CA (Summer of 2003)

I volunteered to help with office administration and general secretarial duties, filing, organizing files from the previous fiscal year and coordinating ticket requests for upcoming concerts.

Zeum: Art and Technology Center in San Francisco, CA (1999-2002)

I worked as a mentor, helped design art and technology activities, collaborated with guest artists to create artwork and instruct visitors to the museum on the many different techniques.

Department of Human Services, Medi-Cal in San Francisco, CA (Summer of 2001)

I worked as a summer intern, primarily providing information regarding community health care coverage and to develop a tracking system of outreach activities through research and observation of clinics and in the community.

P R O F E S S I O N A L M E M B E R S H I P S :

AIGA Orange County Chapter (2005-present)

Graphic Artists Guild (2005-2006)

Chapman University Graphic Design Club (2005-2006)