

# ERICA CLINE

*design*

## OBJECTIVE :

To find a position in a design organization where I can creatively apply my experience and design skills as well as continuing to develop as a designer.

## EDUCATION :

### **Chapman University in Orange, CA (2002 - 2006)**

BFA in Graphic Design, Minor in Business

## SKILLS :

Excellent organizational and multitasking skills. Knowledge in and experience with Mac and PC Platforms, Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Quark Xpress, Dreamweaver, Flash and MS Office including Access.

## WORK EXPERIENCE :

### **Erica Cline Design (July 2008-present)**

#### **Owner/Designer**

Developing both print and web projects for multiple clients as a freelance designer. Current work includes website design and implementation, business and personal logo and print collateral for a national client base.

### **House Rabbit Society - San Diego Chapter (March 2008-present)**

#### **Website Maintenance**

Coordinated and implemented internal and external website updates for the non-profit organization to aid in the adoption of rescued foster rabbits to permanent homes. Currently working to design and develop a new website which will better meet the goals of the organization.

### **Commercial Design Solutions in Costa Mesa, CA**

#### **Graphic Design Coordinator (October 2007-June 2008)**

I managed the delivery of marketing materials for the design firm's multiple concurrent projects for multi-family housing developments from concept, drafts, presentations, finalized product, print, delivery, and installation. Worked closely with the design firm's clients and their other companies to coordinate the multifaceted development projects. Presented proposed and finalized marketing concepts to the firm's clients across the United States. Handled marketing project budget and bid proposals.

#### **Graphic Designer (October 2006-October 2007)**

Created marketing materials for multi-family housing developments, including property and corporate logo design, large scale signage, and brochures in a fast paced environment. I developed close working relationships with both printers and sign manufacturers to coordinate finalized marketing materials.

# ERICA CLINE

*design*

## **The Marketing Partners in Irvine, CA (January 2006-May 2006)**

### **Graphic Design Intern**

I primarily worked on printed materials for packaged goods and food clients such as brochures, package design, in-store graphics promotional/sales materials and publication ads in a fast-paced agency environment while working on various client projects and sending files to press on-time.

## **Big Minnow in Palo Alto, CA (Summer of 2005)**

### **Graphic Design Intern**

Worked as a graphic design intern under Dennis McKnew, the CEO and President of Big Minnow, a Palo Alto based strategic branding, full service advertising and design firm. I provided support for Big Minnow's food service accounts. This included developing promotional material (menus, gift certificates, flyers) for Abundant Air Cafe, Big Minnow's self owned chain of cafes.

## **Northern California Suzuki Institute in Santa Rosa, CA (Summers of 1997-2005)**

Working with the Institute Director, designed and created brochures, teacher and student schedules, parent and student information packets, and name tags including the student schedule for the institute. These innovated name tags have been used as a model by other Institute groups.

## **P R O F E S S I O N A L M E M B E R S H I P S :**

AIGA San Francisco Chapter (2008-present)

AIGA Orange County Chapter (2005-2008)

AIGA OC Board Member (October 2005-May 2006)

Graphic Artists Guild (2005-2006)

Chapman University Graphic Design Club (2005-2006)